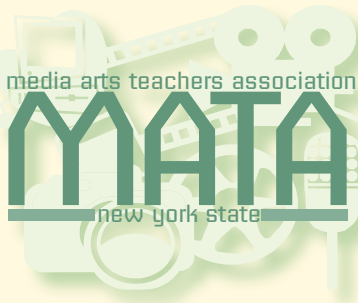


# New York State Media Arts Teachers' Association



*Our mission is to promote media literacy and encourage our young emerging media artists to be the creative, critical thinkers of the 21st Century. We foster collegiality among our members and actively support the New York State Summer School of Media Arts.*

**MAY / JUNE 2016**

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"Light makes photography. Embrace light. Admire it. Love it. But above all, know light. Know it for all you are worth, and you will know the key to photography".

*George Eastman*



SUNY Oswego on the shores of Lake Ontario, host to the NYS Summer School of Media Arts!

**FREE MEMBERSHIP  
EXTENDED**

## 2015 - 2016

Once again the year has flown by and I know you are all busy with the closing details, reports, grades, graduation --- and, the list goes on. NYSMATA hopes that you have a smooth closing and a wonderful summer.

The newsletter will continue through July and August so you may and should send your news, jpegs and links.

SUNY Oswego will host the NYS Summer School of Media Arts. The summer program opens June 26 and closes July 26 with an exhibit of the 2D work in the Tyler Art Gallery and video screenings in the theater. The exhibit and screenings are open to the public. Hope you can attend the closing event. Follow NYSSSA/MA on Facebook: <https://www.facebook.com/NYSSSAMediaArts>

We have no current news about the new Media Arts standards and the status of the writing team but will pass information along as it becomes available.

The 2016 Rod Serling Film Festival has closed. The Judging Committee will be reviewing submissions throughout July 2016 and winners will be notified by August 12, 2016.

# End of Year Honors and Shows

The end of the year is a busy time for all. Some of our members sent links for spring shows and we hope you have a chance to take a look.

**Domenico Petrillo** teaches Visual Arts, Art & Design, Digital Literacy & Technology at the Louis M. Klein Middle School (Harrison Public Schools) in the Lower Hudson Region and is also a practicing artist with many exhibits and awards to his credit. Domenico's work includes paintings, drawings and photographs.

Visit <http://www.domenicopetrillo.com> to see Domenico's work and <https://youtu.be/mod9T6pFCF0> for the 2016 Harrison Schools Art Show.

**Stephen Honicki** (Capital Region) is Niskayuna High School's Media Arts Teacher. Short Cuts 15 is a celebration of short films from the 2015-2016 school year from Niskayuna High School's Studio in Video program. It was held at Proctors Theater in Schenectady, NY on June 9. If you missed the live show you can view some of the films from this year's line-up at **NHSshortcuts** YouTube channel at:

<https://www.youtube.com/user/NHSshortcuts?feature=mhee>

"OPUS 12" - is a limited indie web series created by one of Steve's Advanced Video students, Jad Jacob. "12 artists. 1 school. A whole lot of drama. What could possibly go wrong?" That's the tagline for "Opus 12", a limited indie web series created by Jad Jacob, which follows a group of students at a post-apocalyptic arts academy. "Opus 12" is a teenage drama sprinkled with the comedy that follows romance along with the hope for a freer future for the arts.

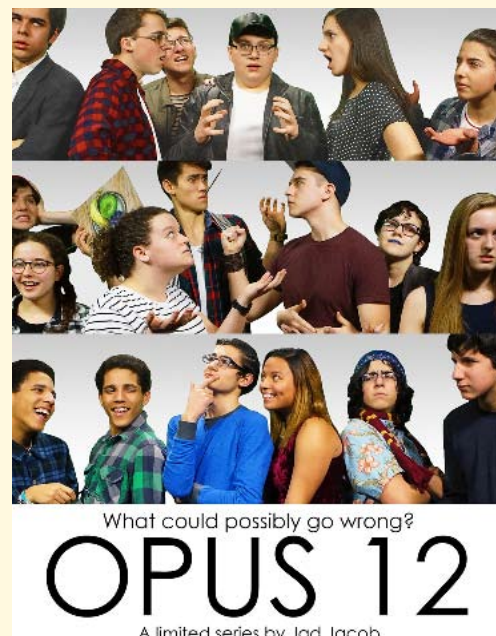
Here is the YouTube link to get you started:

<https://youtu.be/1txKtxoFYGQ>

Other episodes are in the side bar.

This is a great series!

BRAVO, to Steve and his students for this year's successes, honors and achievements!!!



## ENJOY!

# 10 Day Film Challenge

The *10 Day Film Challenge* is an intense and invigorating 10 school days in which teams of students make a movie—write, shoot, edit and score it—in just 10 school days -- during their film class periods only!

Founded by educators with over 75 combined years in Television and Film Production education and administration, the *10 Day Film Challenge* is a competition that is ideal for the 21st Century classroom.

In 2011, the *10 Day Film Challenge* began with three NJ high schools. In 2015, it has grown to 106 high schools and impacting over 3,000 student filmmakers from 15 states. In the years to come, the *Challenge* will become a nationwide student filmmaking event.

This competition challenges all students to think creatively and critically while enhancing digital literacy. The mission is to provide **all students** with a free, comprehensive, competitive outlet for their work, while giving their teachers the opportunity to assess the students' ability to think and perform in a dynamic, fast-paced and rigorous learning environment.

<http://www.tendayfilm.org>

Two films entered by Westlake High School (Lower Hudson Region) were selected in the top 30 of New York State and screened on May 25, 2016 at UA Kaufmann Astoria Cinemas Astoria NY. One of those films - S.L.E.E.P. won Best Use of Character.

This is quite an honor for Westlake HS students, Tommy Olszewski, Julia O'Connell, Nick Rivello, Aidan Glendan, Victoria Zefi, Dean Perkins, Xavier Varga, Marc Villuci, Adrianna Elias and Michael Fischer.



Congratulations to them and their teacher, Claudia Abate.

See their work and more:  
<https://www.youtube.com/channel/UCQyJSQsORvalIHZzEKgRXkA>





## Night-time Lighting



“Learn how to overcome the lighting obstacles you’re likely to face when shooting during night-time hours. We fill in lots of gaps for night-lighting questions. Learn more when you watch **Night-time Lighting**.” [Videomaker.com](http://Videomaker.com)



**GO HERE for MORE from Brian Peterson for VIDEOMAKER:**

[https://www.videomaker.com/courses/17571-night-time-lighting?utm\\_source=enews&utm\\_medium=email&utm\\_content=video1\\_2016\\_mon\\_06\\_13&utm\\_campaign=traffic](https://www.videomaker.com/courses/17571-night-time-lighting?utm_source=enews&utm_medium=email&utm_content=video1_2016_mon_06_13&utm_campaign=traffic)

# Summer In Your Community

<http://www.imagechaser.com/summer-fun-photography/?cid=eml-0715-imgchaser-article1-lm>

Remind your students of the year-round opportunities that await them in their communities.

Lower Hudson / Poughkeepsie area

**<http://sparkmediaproject.org/programs/>**

Buffalo area

**<http://www.squeaky.org/education/>**

Lower Hudson / Westchester / Rockland

**<https://education.burnsfilmcenter.org/education>**

Larchmont-Mamaroneck Community Television **[www.lmctv.org](http://www.lmctv.org)**

What local opportunities are available to your students???

## TEACHERS

iTunes Education has many free books by educators. Apple describes them as “amazing teaching materials that educators have created using iBooks Author.” You may browse this collection of free books on iTunes where they are organized by subject and available for iPad or Mac.

Titles include; [Lighting Essentials](#), [iBooks Author Starter Kit](#), [Stop-motion Animation](#) and many others.

Why not use the [iBooks Author Starter Kit](#) and write and publish your own materials?

# RESOURCES / EVENTS

## **Student Filmmakers Magazine**

[http://www.studentfilmmakers.com/enews/IBC-2014\\_StudentFilmmakers-Magazine.html](http://www.studentfilmmakers.com/enews/IBC-2014_StudentFilmmakers-Magazine.html)

## **NYS Learning Standards for the Arts**

<http://www.p12.nysed.gov/ciai/arts/pub/artlearn.pdf>

## **\* National Core Arts Standards/ Media Arts \***

\*<http://www.mediaartseducation.org/wp-content/uploads/2014/06/Media-Arts-Standards-6-4-14.pdf>

## **Link for Flow Chart for NYS Visual Arts Education**

<http://www.p12.nysed.gov/ciai/arts/pub/artchart.pdf>

## **“National Core Arts Standards ”**

<http://nccas.wikispaces.com/NCCAS+and+Media+Arts>

<http://nccas.wikispaces.com/file/view/Framework%2005%2022-14.pdf/513758852/Framework%2005%2022-14.pdf>

<http://nccas.wikispaces.com/National+Core+Arts+Standards+Framework+Matrix>

## **Photoshop Tools**

This site lists and describes some Photoshop Tools / may be a good handout for your 'beginners'.

<http://blog.hostonnet.com/photoshop-tools>

## **Guides for Photographic Composition**

[http://photoinf.com/General/KODAK/guidelines\\_for\\_better\\_photographic\\_composition.html](http://photoinf.com/General/KODAK/guidelines_for_better_photographic_composition.html)

[http://www.kodak.com/ek/US/en/Home\\_Main/Tips\\_Projects\\_Exchange/Learn/Photo\\_Tips\\_Techniques/Advanced\\_Techniques/Composing\\_your\\_Pictures.htm](http://www.kodak.com/ek/US/en/Home_Main/Tips_Projects_Exchange/Learn/Photo_Tips_Techniques/Advanced_Techniques/Composing_your_Pictures.htm)

## **Jacob Burns Film Center** (Film Education Community)

<https://education.burnsfilmcenter.org/education/for-schools>

**Spark Media Project** / (formerly Children's Media Project) provides workshops, programs, and projects that teach critical viewing of media, encourage youth to be creatively engaged in Media Arts, and offer employment and growth opportunities for youth.

<http://sparkmediaproject.org/>

**Squeaky Wheel Film & Media Arts Center** Buffalo Media Resources supports and promotes the creation of film, video, and digital/computer art by independent and community media .

<http://www.squeaky.org/education/>

# NYSMATA REGIONS

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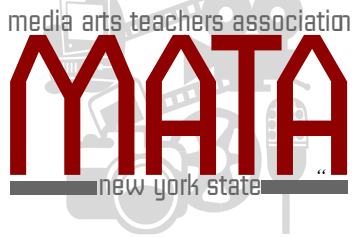
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Michael Witsch

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*Lower Hudson*



# NYSMATA NEW YORK STATE MEDIA ARTS TEACHERS ASSOCIATION

*"NYSMATA is the only known professional teachers organization of its kind in the country."*  
Leslie Yolen, Associate in Visual Arts Education, Curriculum and Instruction Team  
New York State Education Dept.

*"NYSMATA is a wonderful resource for teachers of the media arts in New York State."*  
Mary C. Daley, Executive Director (ret.), New York State Summer School of the Arts

Dear Arts Educators,

Introducing NYSMATA, specifically designed for teachers of the media arts: **PHOTOGRAPHY, VIDEO, FILM, ANIMATION, SCANNER ART, WEB DESIGN, COMPUTER GRAPHICS, HOLOGRAPHY, CREATIVE SOUND and related media arts.**

### Join NYSMATA for unique benefits:

- ⤴ website – [www.NYSMATA.org](http://www.NYSMATA.org)
- ⤴ statewide interactive Internet forum
- ⤴ monthly e-newsletter
- ⤴ regional Youth Media Arts Shows
- ⤴ local networking meetings for professional development
- ⤴ Exemplary Student Media Arts Awards
- ⤴ NYSSSA - New York State Summer School of the Arts in Media Arts: information, application, and adjudication
- ⤴ eligibility for NYSMATA awards for students, teachers and program
- ⤴ discounted membership for renewing
- ⤴ opportunities for leadership, regionally and statewide
- ⤴ curriculum support
- ⤴ resources

**THE INCLUSION OF MEDIA ARTS IN NEXT GENERATION ARTS STANDARDS:** <http://nccas.wikispaces.com/>

**Join NYSMATA**, stay informed. Visit our **nysmata.org** or mail this information to us:

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**Mmmm...Media Arts! NYSMATA.org**

Name \_\_\_\_\_  
 School \_\_\_\_\_ circle your Region: WNY, CNY, Capital, LHR, LI, NYC  
 Preferred email \_\_\_\_\_ Tel. \_\_\_\_\_  
 Media art/interests \_\_\_\_\_

**copy/paste the above info and email to the Acting Director (or membership chairperson) for your region:**

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Michael Witsch	mjwitsch@optonline.net	Lower Hudson



***Please pass this along to colleagues who are teaching any media-related classes.***